



# The metropolization of European football

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# The metropolization of European football

The model of US Major Leagues

Metropolization of US Major Leagues

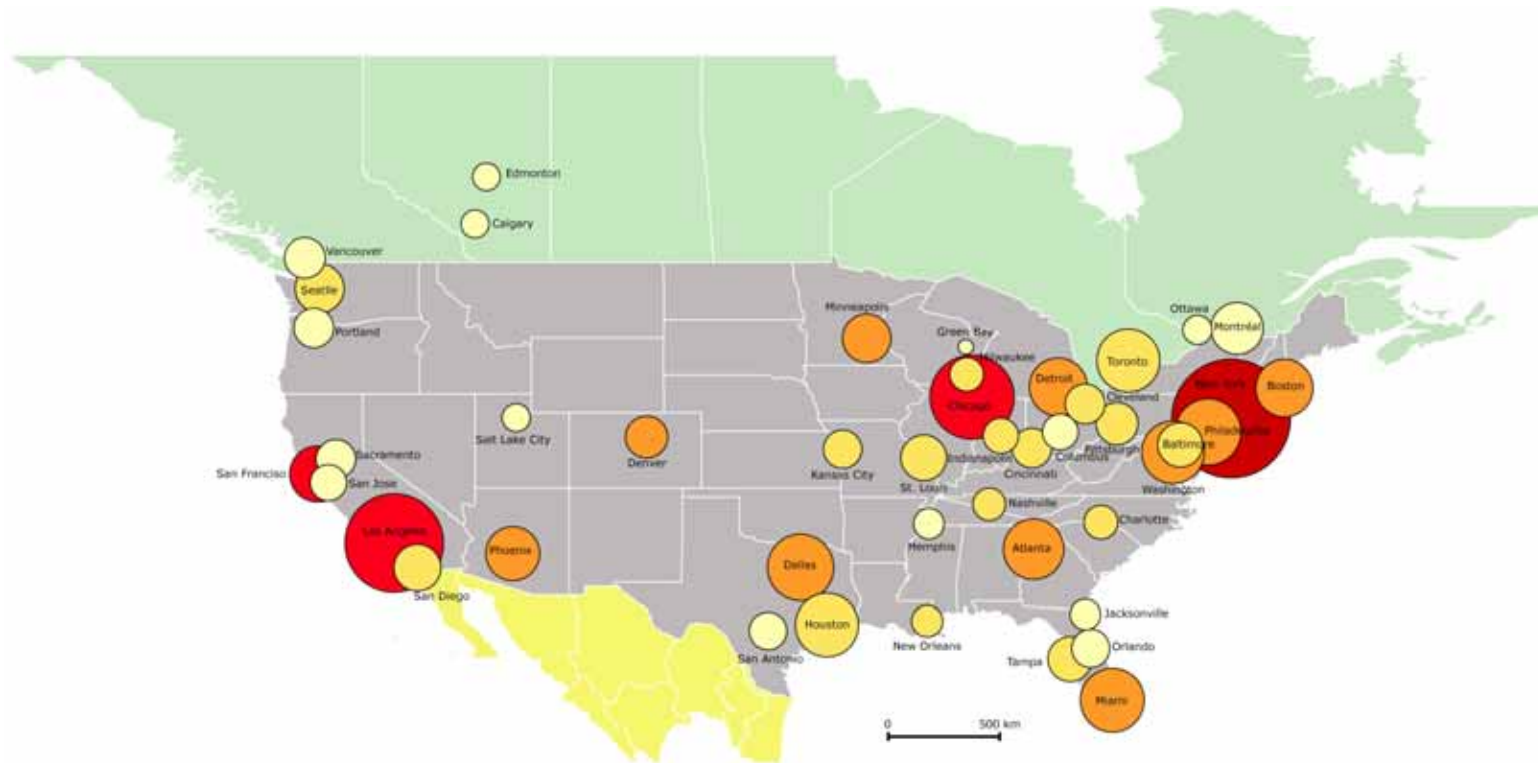


UEFA  
CHAMPIONS  
LEAGUE

Metropolization of European football ?



# Metropolization of US Major Leagues

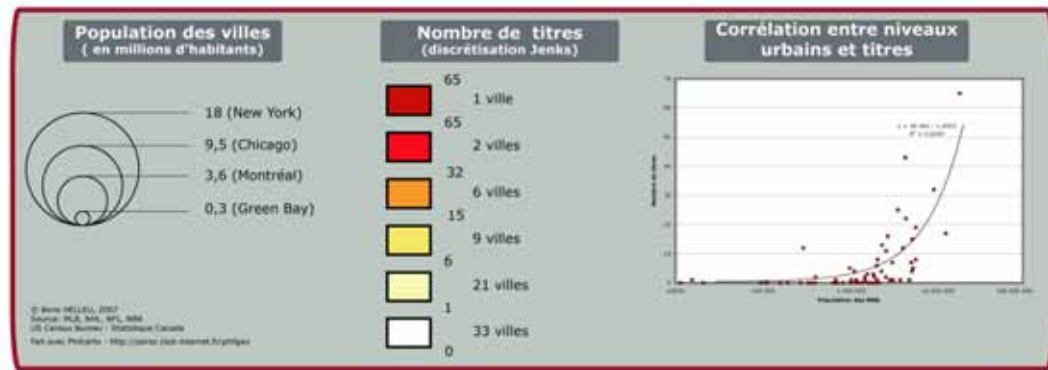
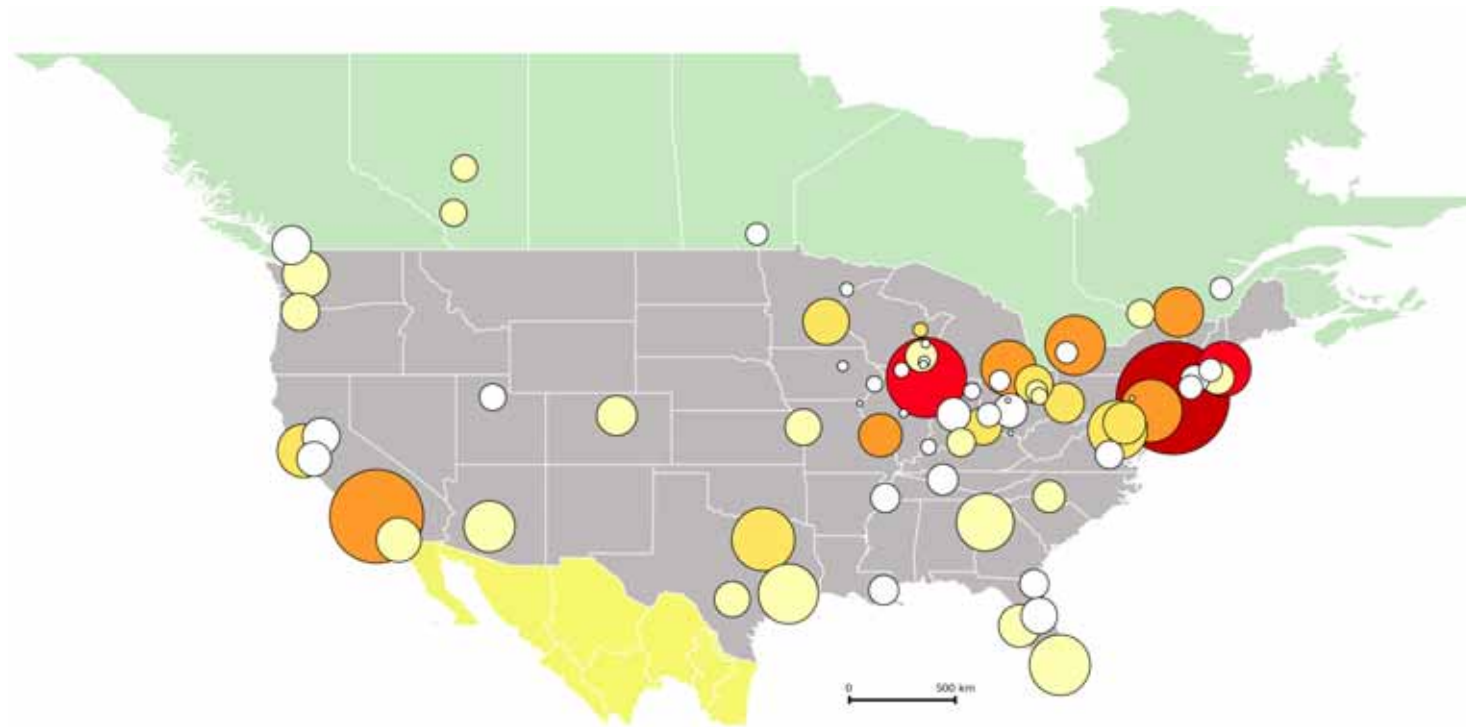


## Franchises and city size

Source : Boris HELLEU - 2007



# Metropolization of US Major Leagues



**Titles and city size**

Source : Boris HELLEU - 2007

# Metropolization of US Major Leagues

the key factors

## DEMOGRAPHIC CRITERIA

Direct attendances

Corporate clients

Local governments

TV coverage



Market Size

# Metropolization of US Major Leagues

## **Economic Criteria**

a club's entry into a championship requires prior agreement by the already participating clubs

## **Competitive Balance**

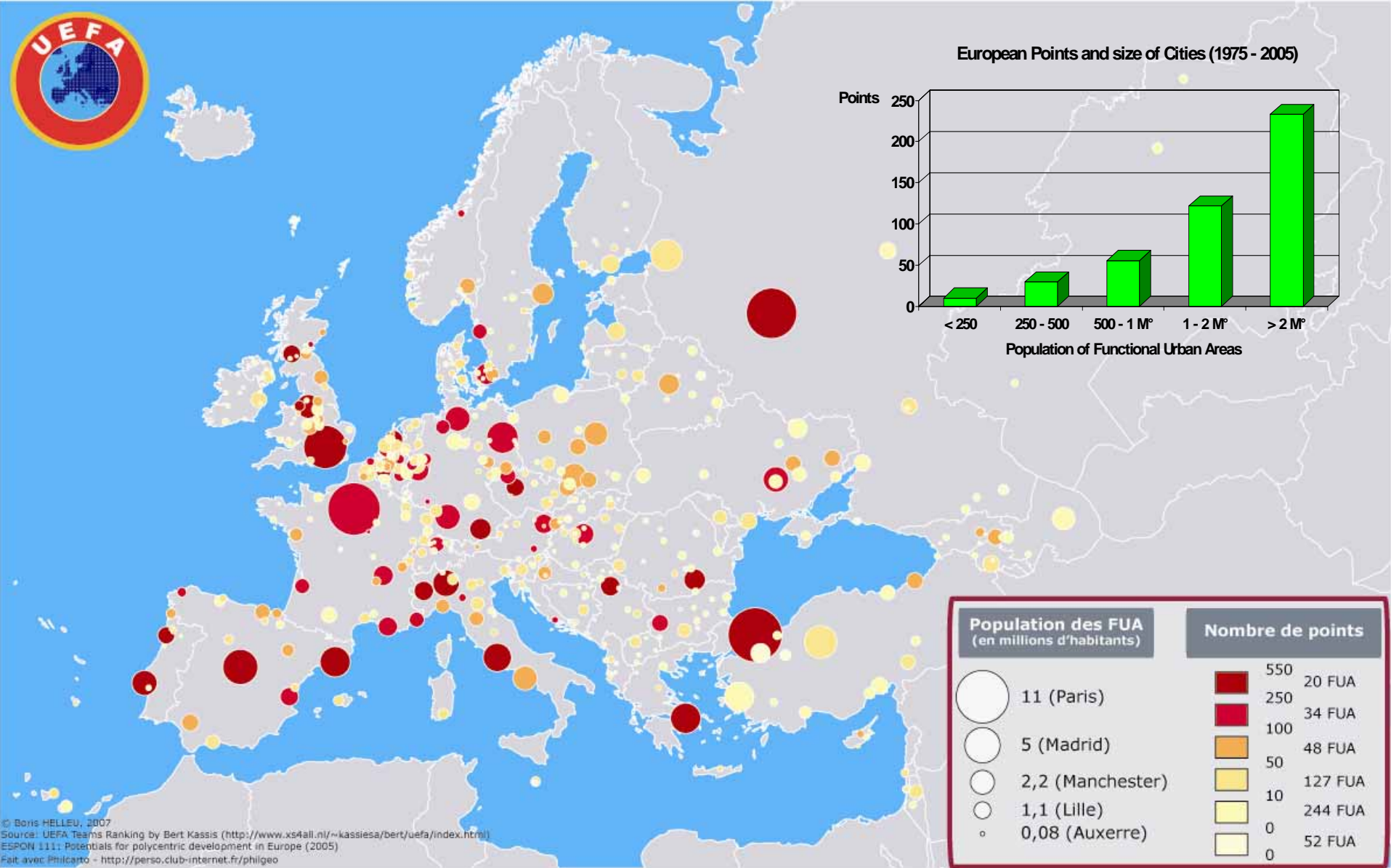
a constraints to equalize the chances ... and for the interest of competition



**Location in large Metropolis to minimize the economic differences between teams**

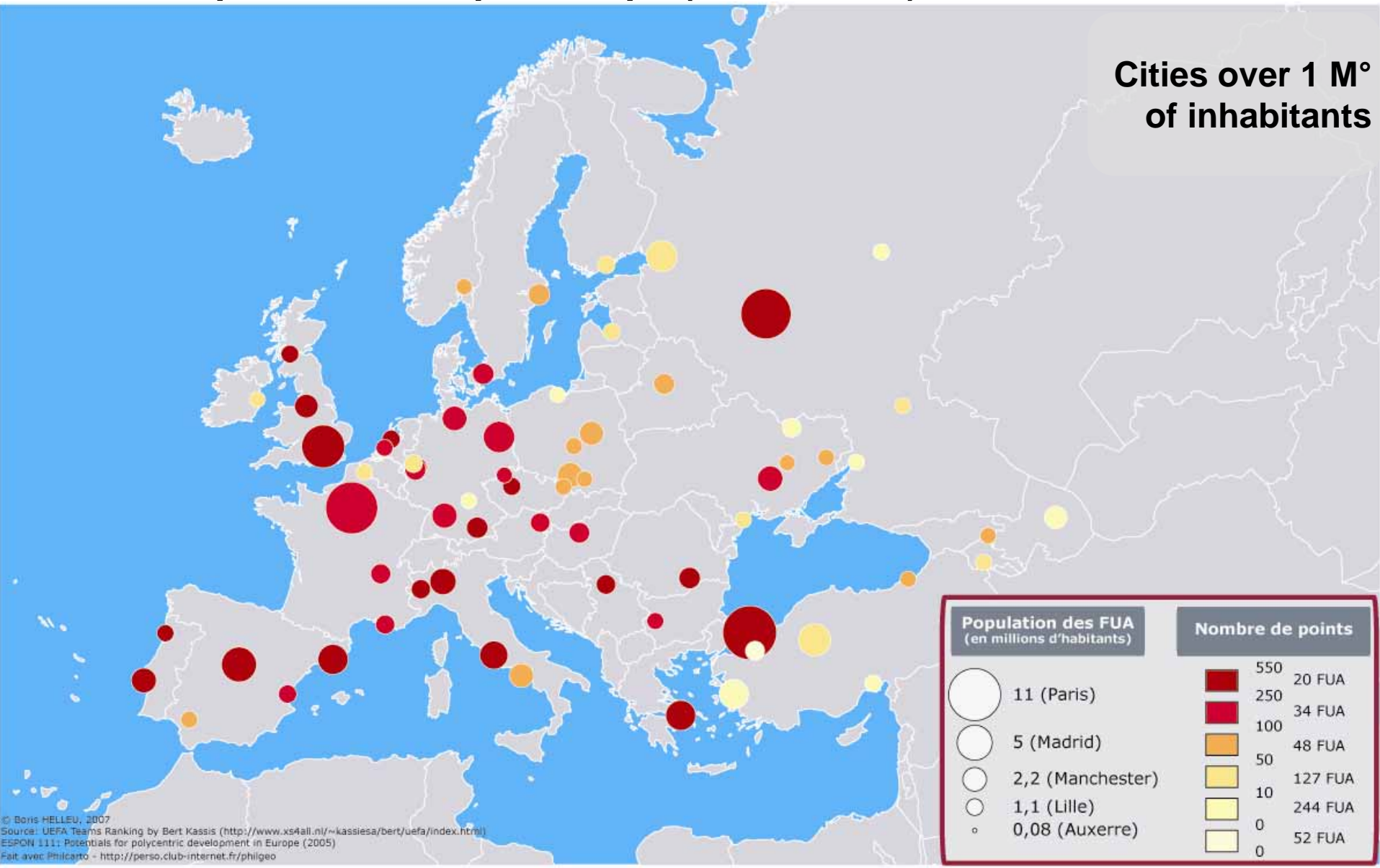
# Urban hierarchies in European football

## Number of points in European Cups (1975 – 2005)



# Urban hierarchies in European football

Number of points in European Cups (1975 – 2005)

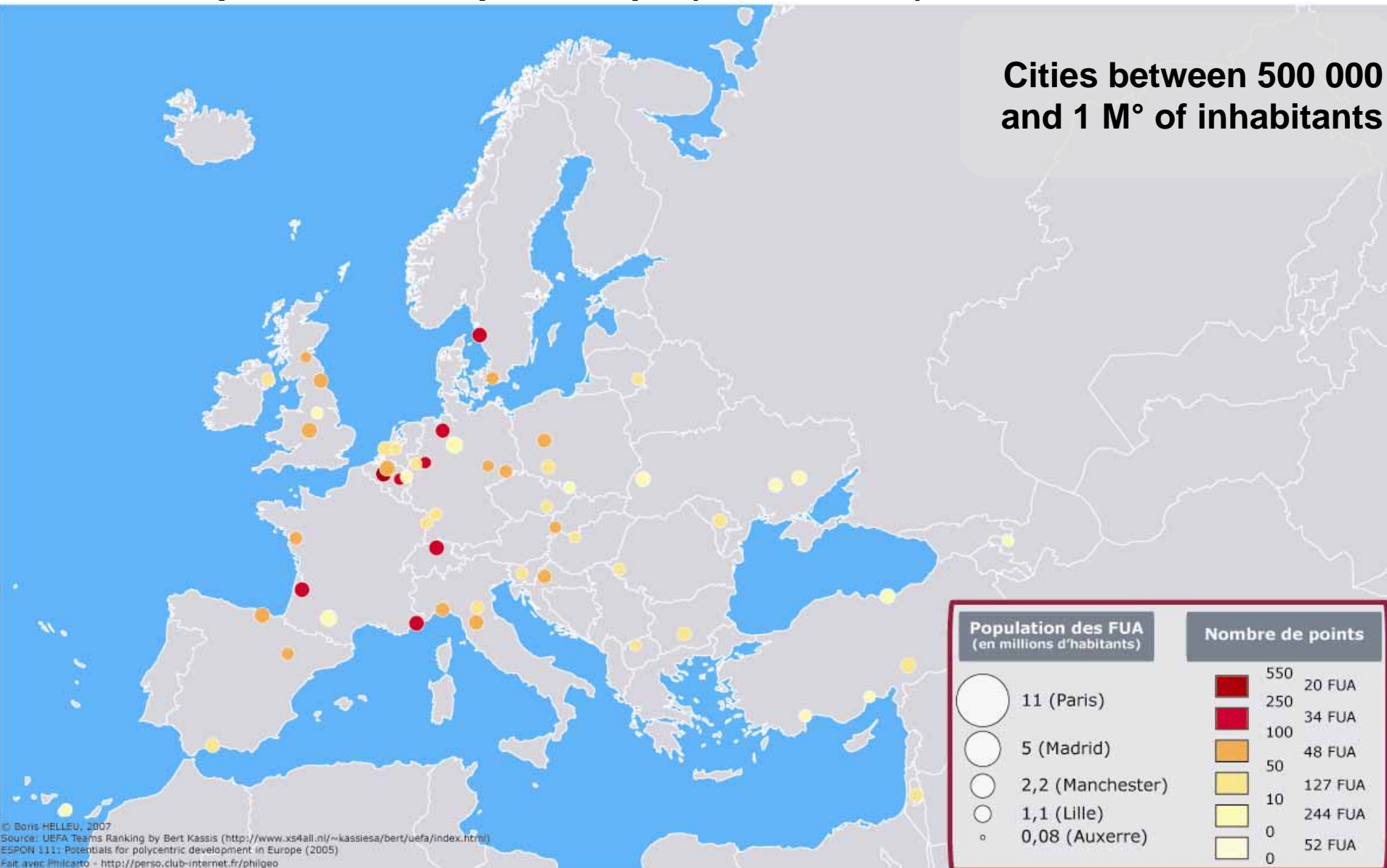




# Urban hierarchies in European football

Number of points in European Cups (1975 – 2005)

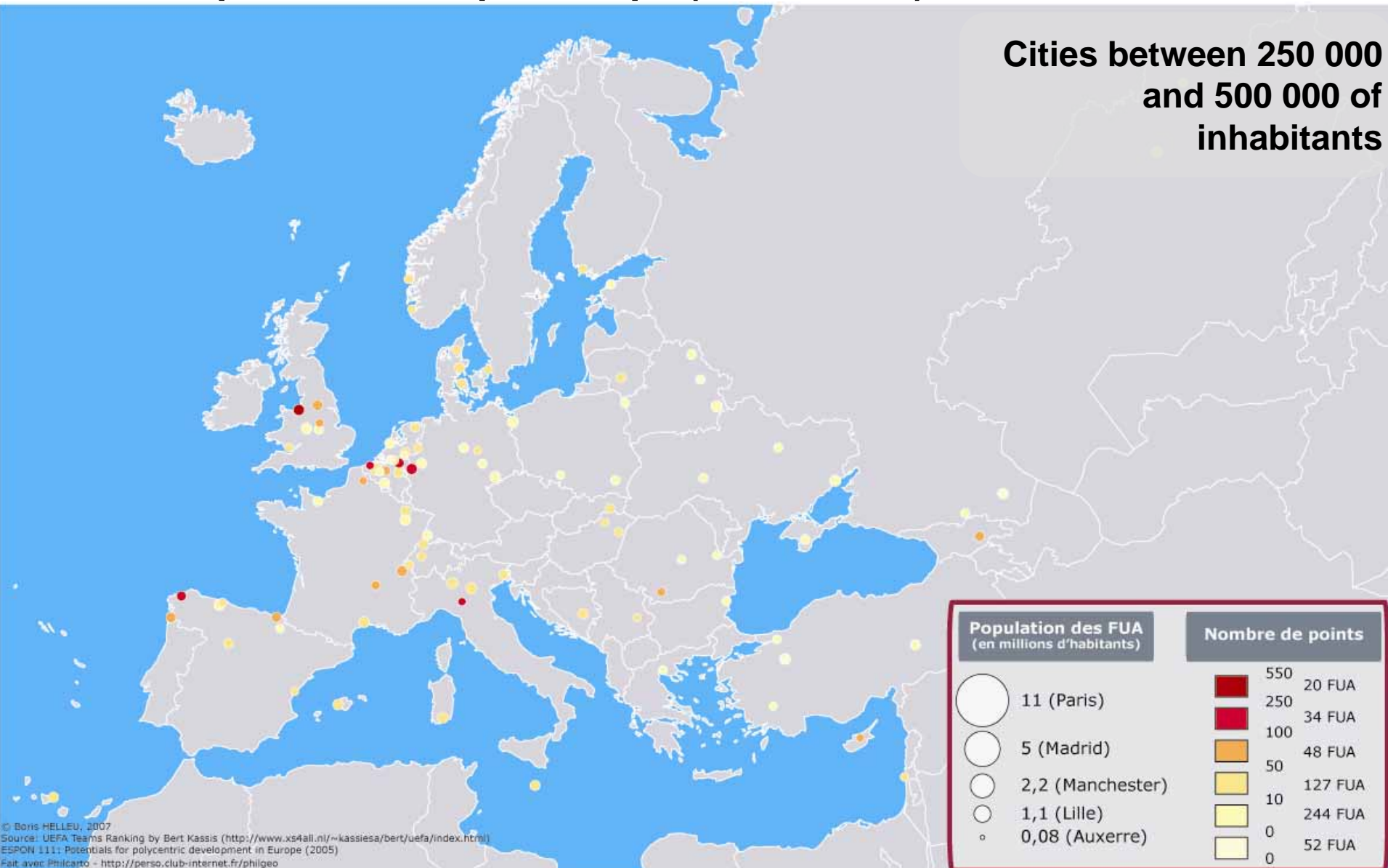
Cities between 500 000 and 1 M° of inhabitants



# Urban hierarchies in European football

## Number of points in European Cups (1975 – 2005)

Cities between 250 000  
and 500 000 of  
inhabitants



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Source: UEFA Teams Ranking by Bert Kassis (<http://www.xs4all.nl/~kassiesa/ber/uefa/index.html>)  
ESPON 111: Potentials for polycentric development in Europe (2005)  
Fait avec Philcarto - <http://perso.club-internet.fr/philgeo>

# Urban hierarchies in European football

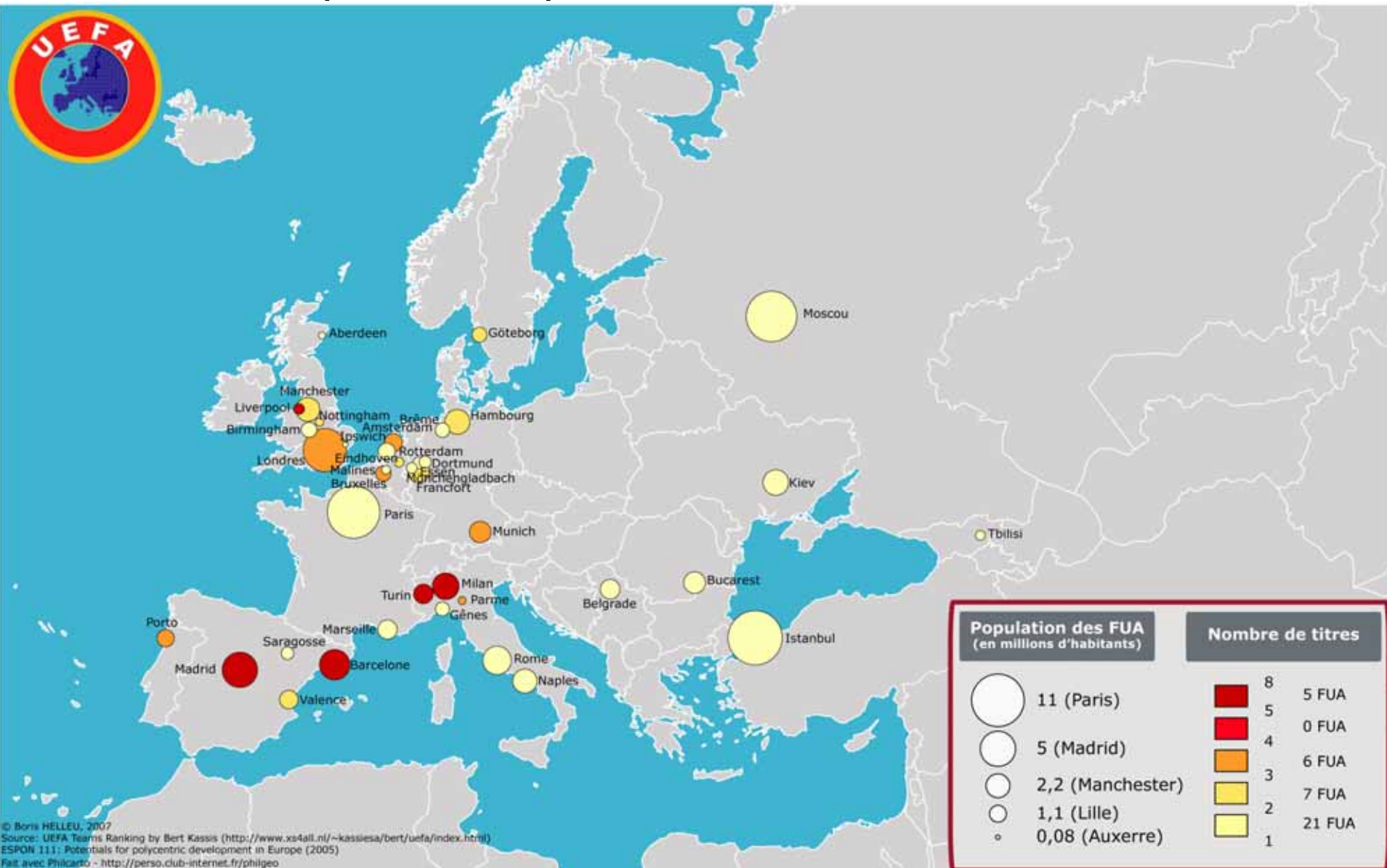
Number of points in European Cups (1975 – 2005)



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# Urban hierarchies in European football

Number of titles (1975 – 2005)



# Urban hierarchies in European football

## **Sport Criteria**

access to the championships is based on competitive results. The relegation / promotion system for domestic competitions.

## **Competitive Balance**

not respected. The results are highly correlated to the budgets.



**Location in large Metropolis to be competitive ... with exceptions depending on history**

# Metropolization of European football?

## Advantages for best teams

- several teams for the « big » countries
- preliminary rounds for the small ones
- a group system
- more revenues for teams in big TV markets

## Advantages for the metropolis

- big stadiums with all the facilities
- amenities : international airport, five stars hotels, restaurants, ...
- cities in the European network

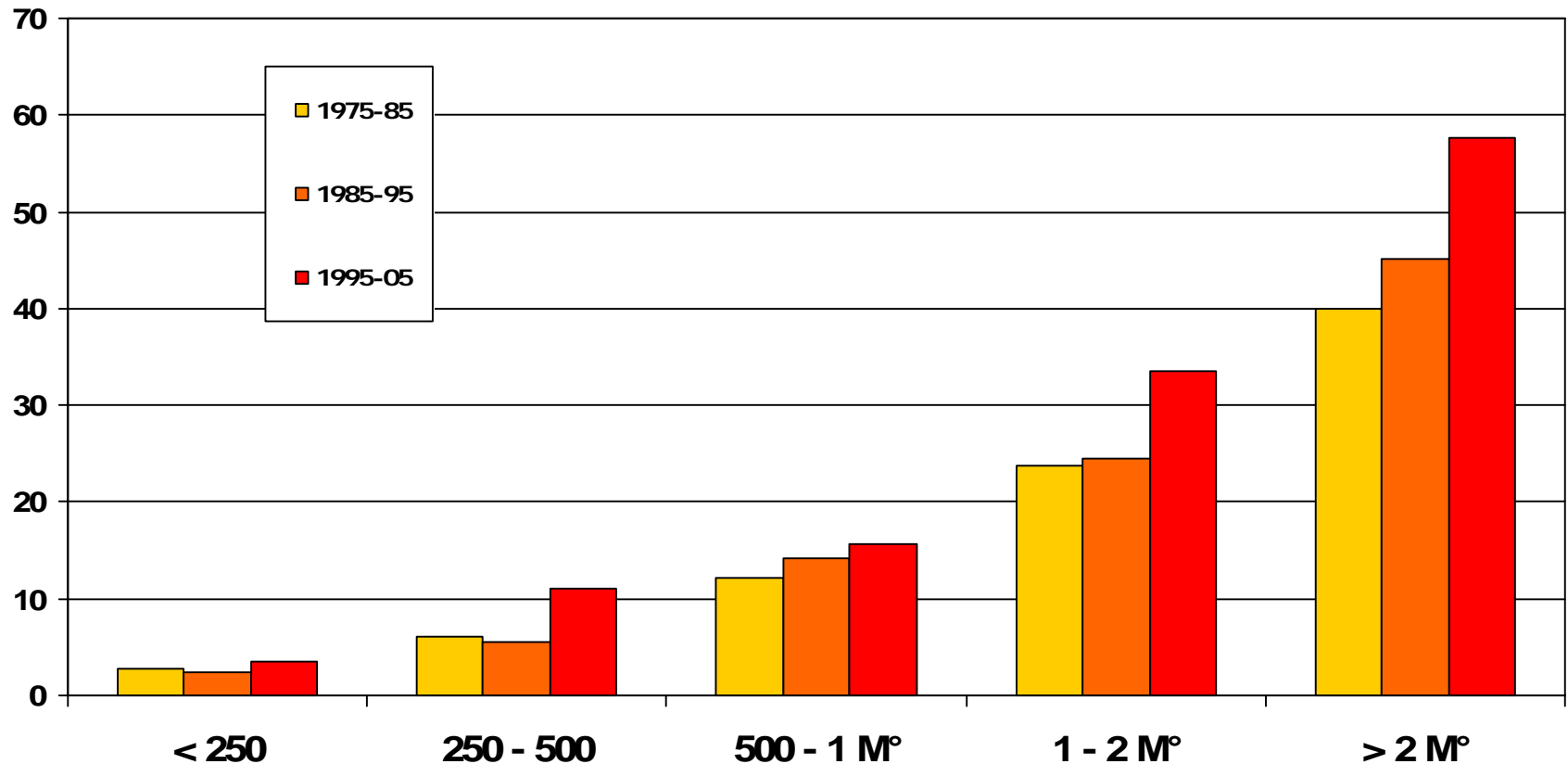


# Metropolization of European football ?

UEFA and CWC (1975 – 2005)

UEFA Cup, CW Cup and city size (1975 - 2005)

Points

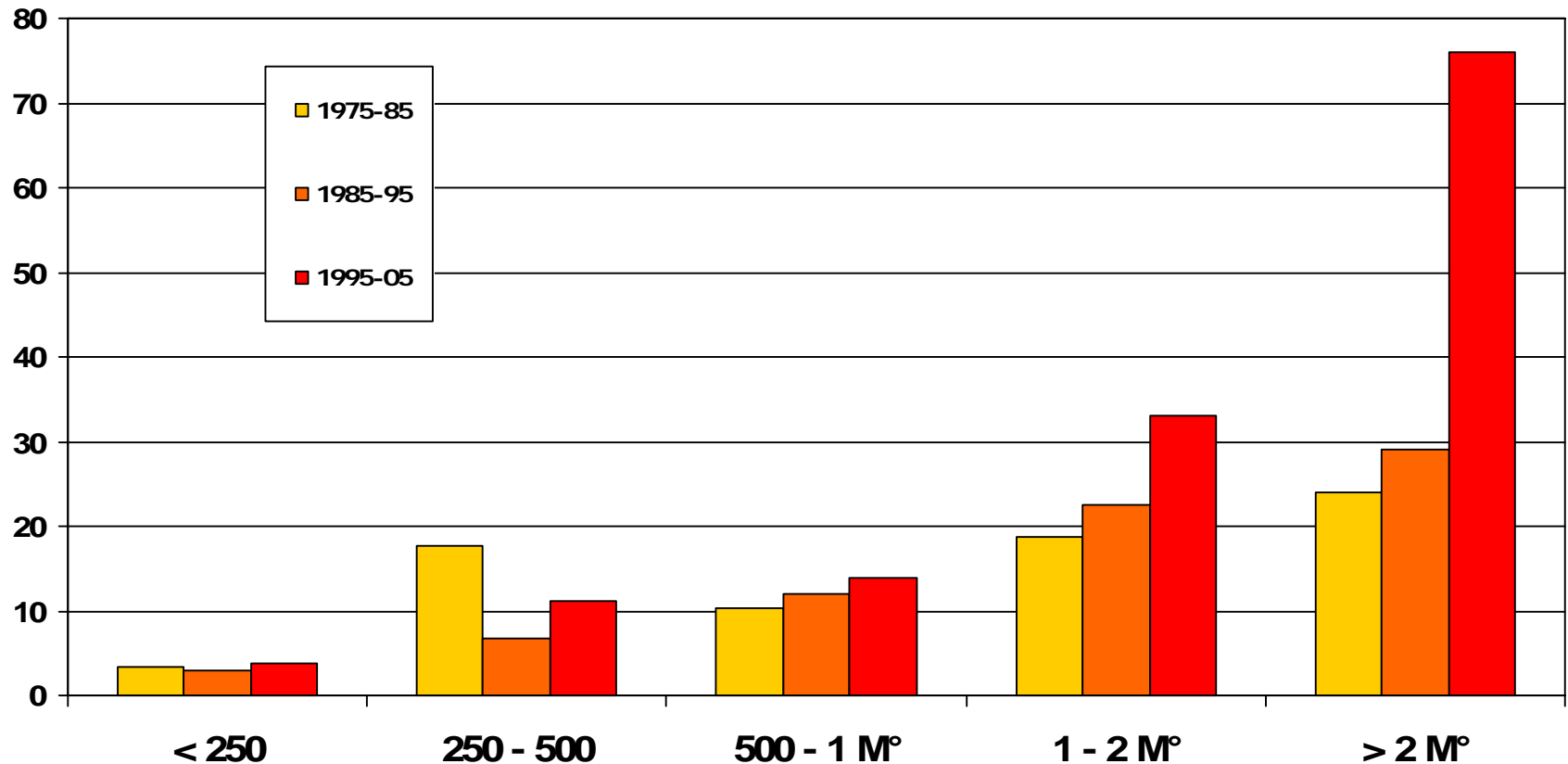


# Metropolization of European football ?

Champions League (1975 – 2005)

Champions League Points and city size (1975 - 2005)

Points





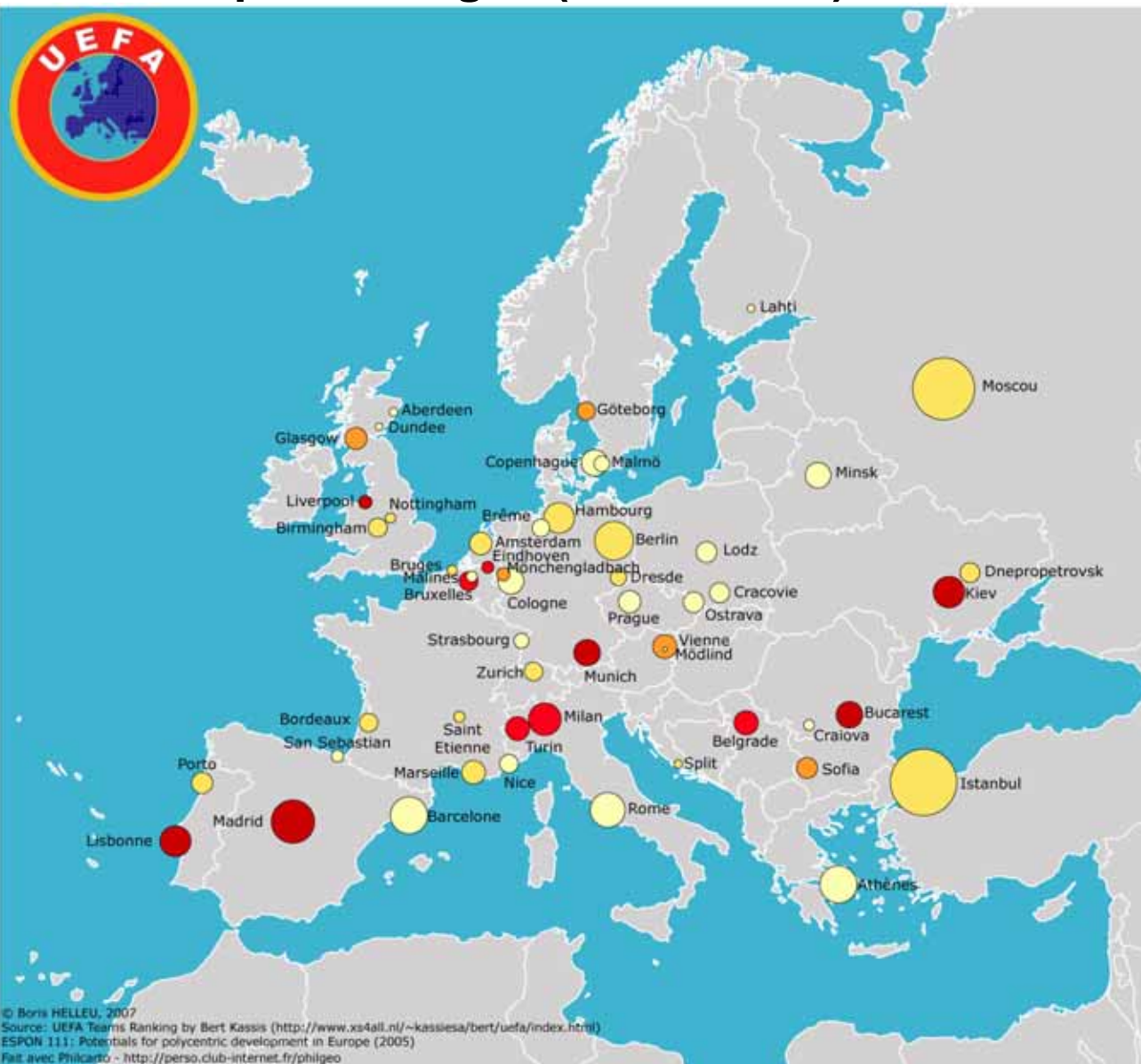
# Metropolization of European football ?

## Champions League (1975 – 1991)



Taille	% 75 92
< 250	5%
250 à 500	18%
500 à 1 M	15%
> 1M	63%

53 cities in 25 countries



Population des FUA (en millions d'habitants)		Nb d'apparitions en quart de finales (1975 - 1992)	
○ (Large)	11 (Paris)	■ (Dark Red)	6 FUA
○ (Medium-Large)	5 (Madrid)	■ (Red)	5 FUA
○ (Medium)	2,2 (Manchester)	■ (Orange)	5 FUA
○ (Small)	1,1 (Lille)	■ (Yellow)	16 FUA
○ (Tiny)	0,08 (Auxerre)	■ (Light Yellow)	21 FUA

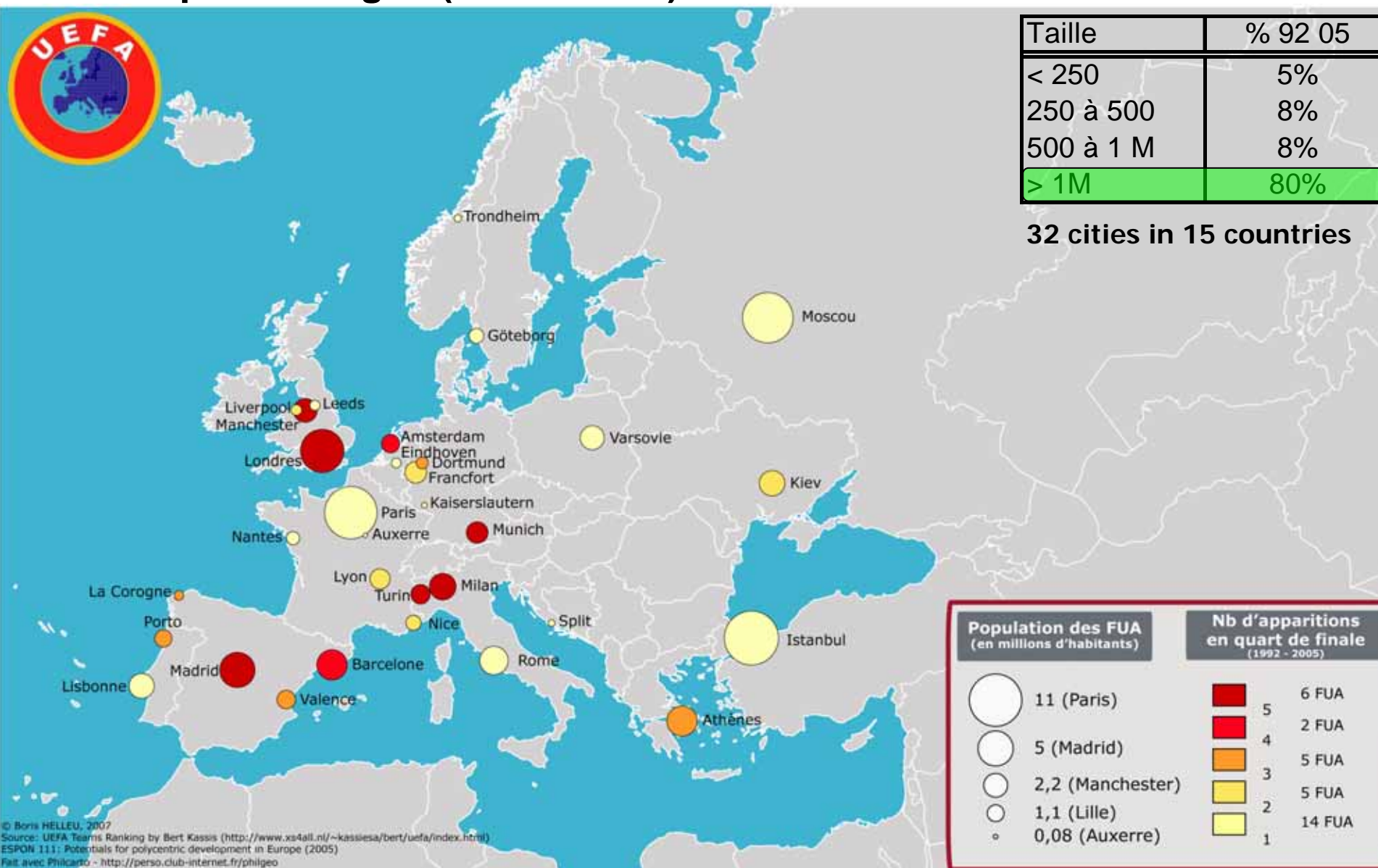
# Metropolization of European football ?

## Champions League (1992 – 2005)



Taille	% 92 05
< 250	5%
250 à 500	8%
500 à 1 M	8%
> 1M	80%

32 cities in 15 countries



**Population des FUA**  
(en millions d'habitants)

- 11 (Paris)
- 5 (Madrid)
- 2,2 (Manchester)
- 1,1 (Lille)
- 0,08 (Auxerre)

**Nb d'apparitions**  
en quart de finale  
(1992 - 2005)

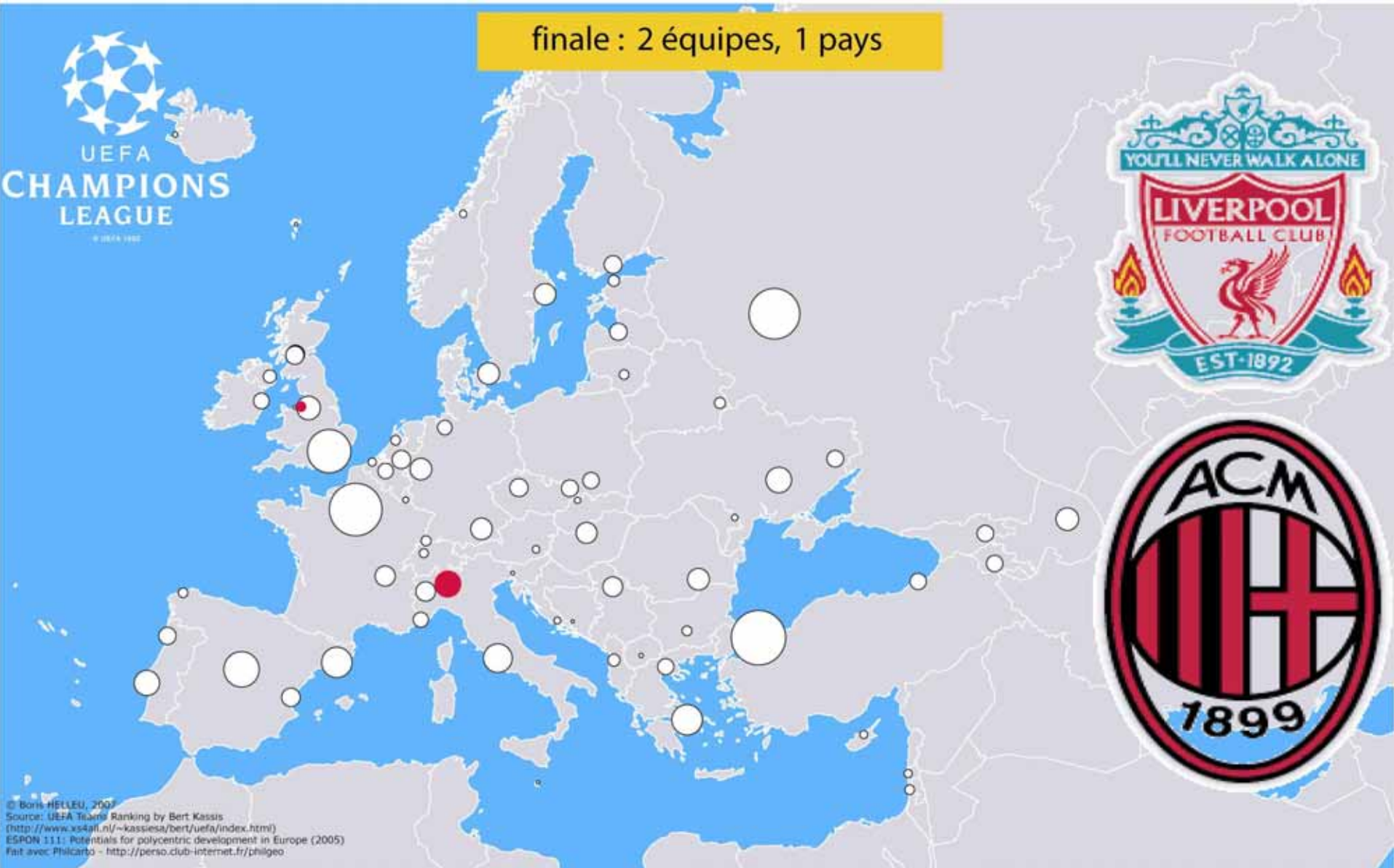
- 6 FUA
- 5
- 4
- 3
- 5 FUA
- 2
- 14 FUA
- 1

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 Source: UEFA Teams Ranking by Bert Kassiss (<http://www.xs4all.nl/~kassissa/bert/uefa/index.html>)  
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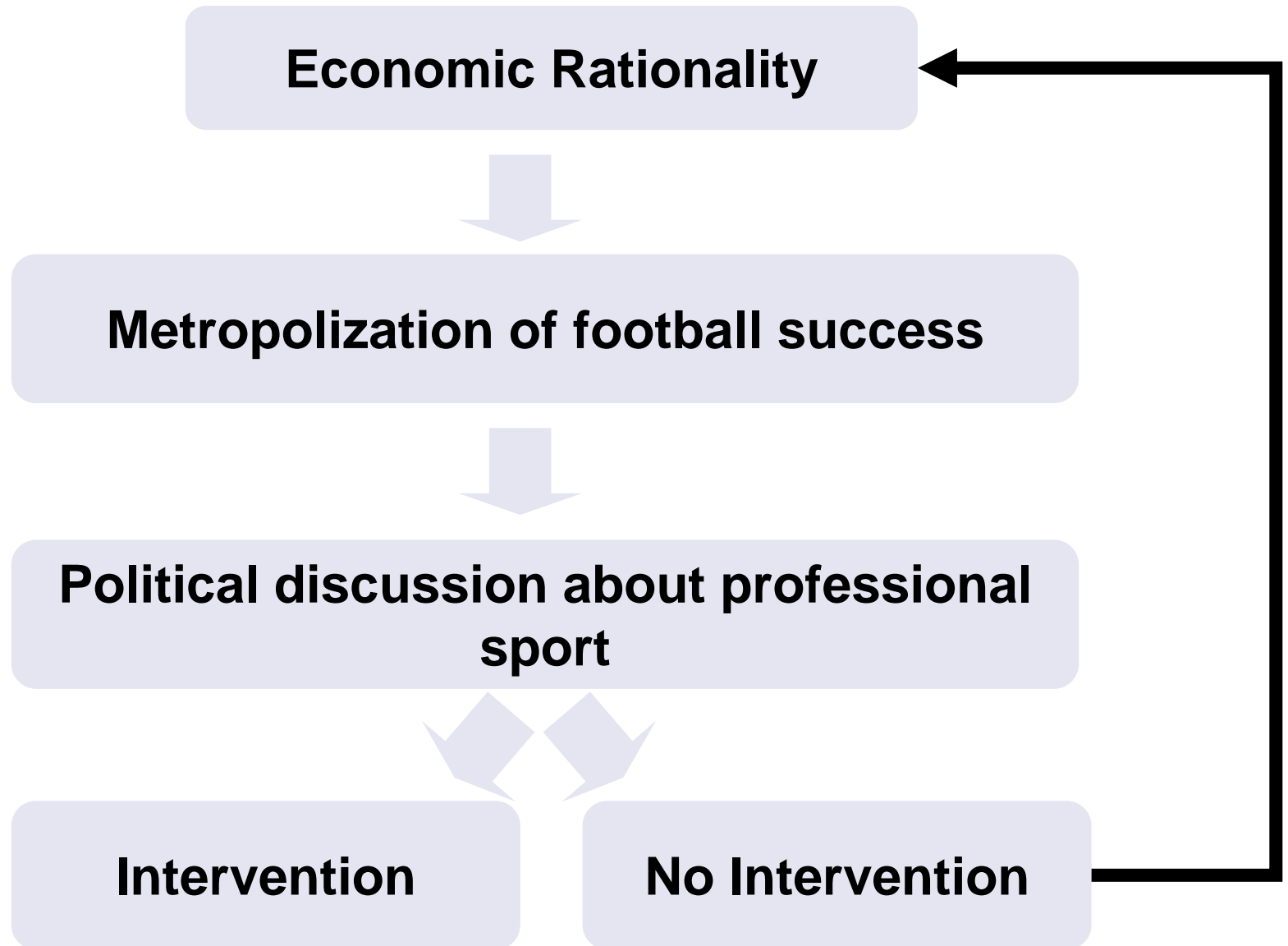
## Champions League 2004-2005

finale : 2 équipes, 1 pays



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# Conclusion and Discussion





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